

# EXPLORE KOREA!

TRAVEL . MAKE FRIENDS . HAVE FUN . REPEAT

SUMMER 2017



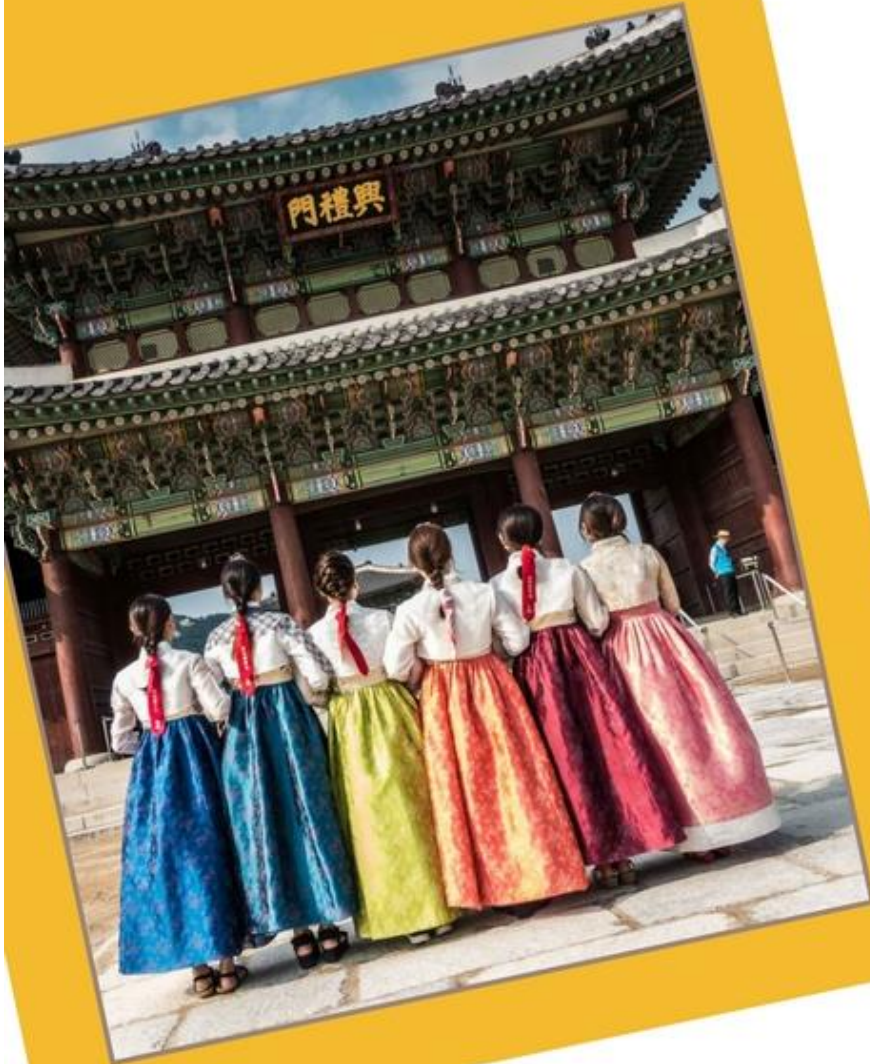
**SOLBRIDGE**  
INTERNATIONAL SCHOOL OF BUSINESS

#BUSAN  
#shopping #HANBOK  
#makeup  
#friendship  
**#SEOUL**  
#binggeur  
#HANGEUL  
#friedchicken

#tteobokki  
#DAEJEON  
#KPO  
#barbeque  
#selfie #sauna  
**#KIMCHI**  
#KDRAMA

# Gyeongbokgung Palace

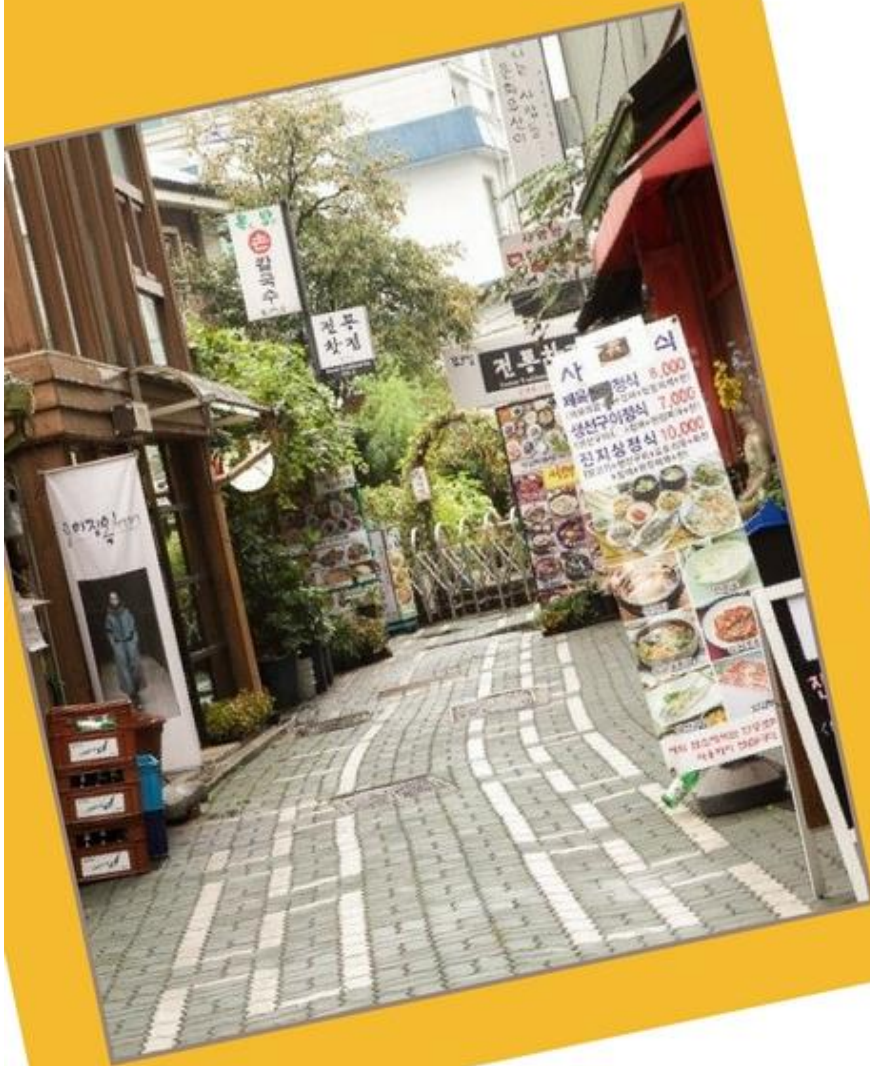
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Gyeongbokgung was the main royal palace of the Joseon dynasty. Built in 1395, it is located in northern Seoul, South Korea. The largest of the Five Grand Palaces built by the Joseon dynasty, Gyeongbokgung served as the home of Kings of the Joseon dynasty, the Kings' households, as well as the government of Joseon.

# Insadong

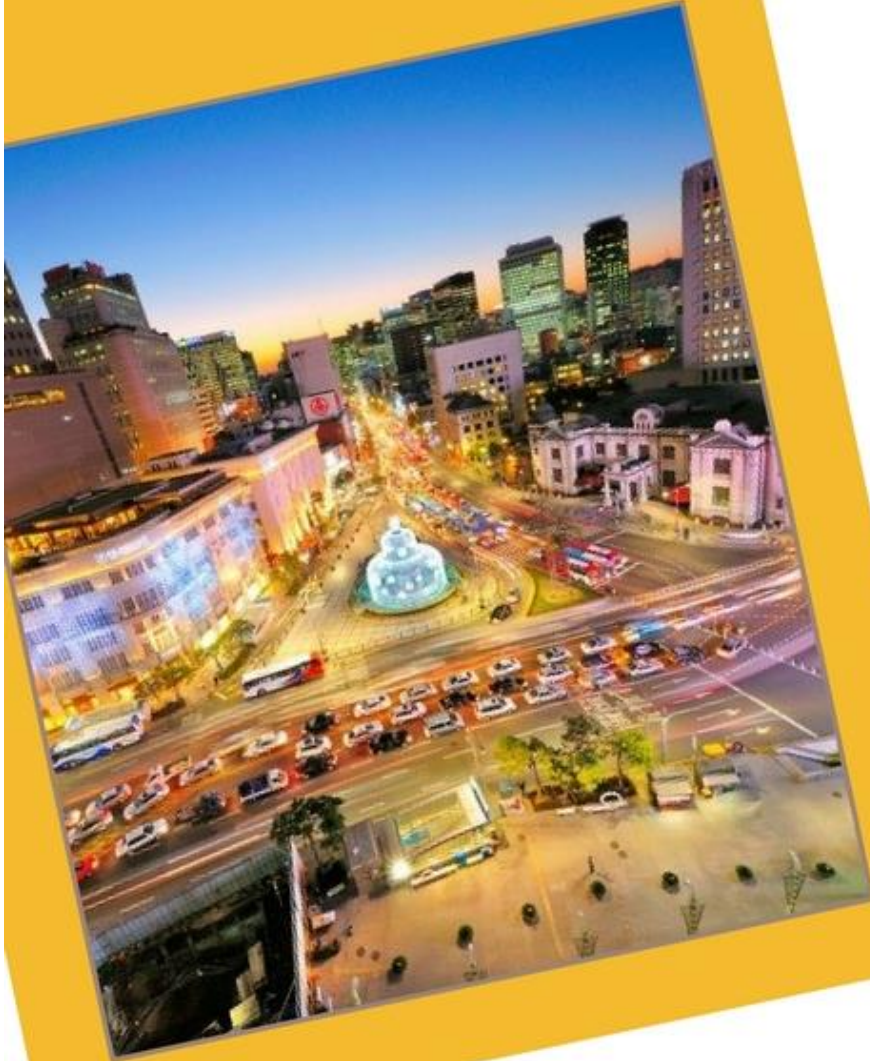
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Insadong Street is one of the most memorable attractions in Seoul and represents the focal point of Korean traditional culture and crafts. Stores in Insa-dong specialize in a wide variety of goods that can only be purchased or appreciated in Korea: hanbok (traditional clothing), hanji (traditional paper), traditional teas, pottery, and folk crafts.

# Myeongdong

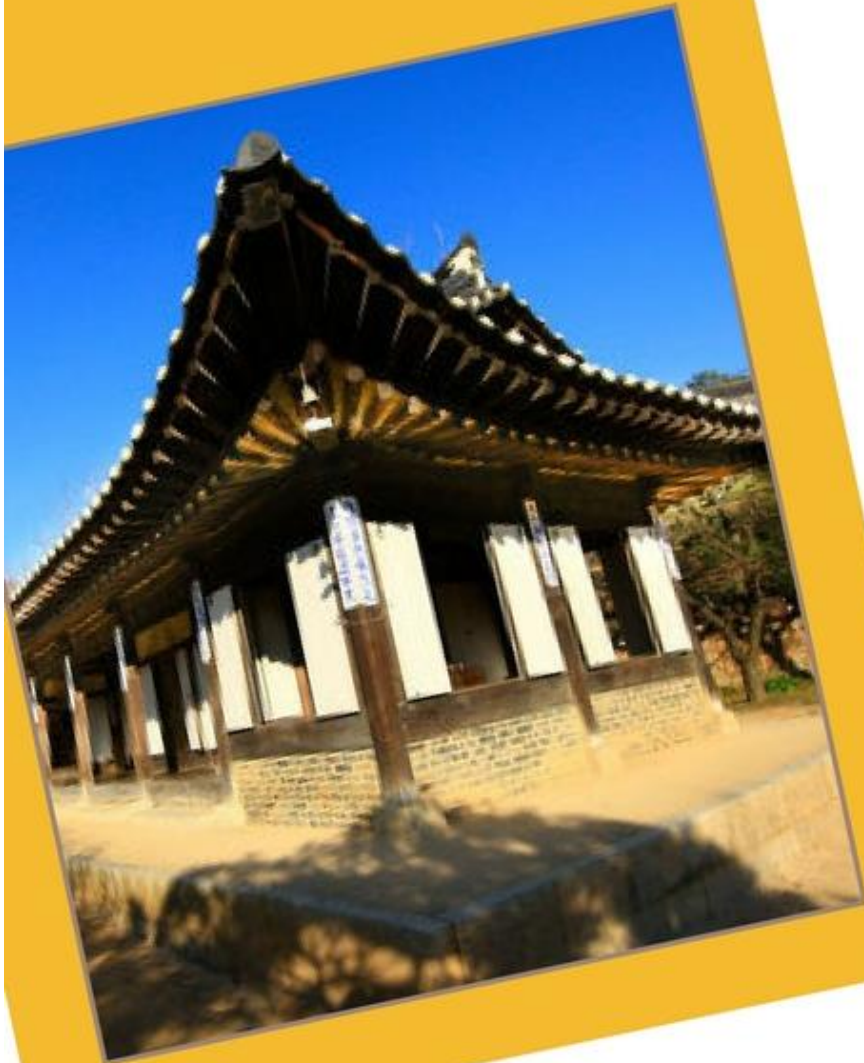
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Myeong-dong is one of the primary shopping districts in Seoul. Many brand name shops and department stores line the streets and alleys. Common products for sale include clothes, shoes, and accessories. Unlike Namdaemun or Dongdaemun, many designer brands are sold in Myeong-dong. In addition, several major department stores have branches here. The department stores carry many premium labels and other fashionable goods at reasonable prices.

# Korean Folk-Village

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Korean Folk Village introduces traditional culture from the late Joseon period to both local and international visitors through cultural classes experience, shaman faith, seasonal customs and others. Also, the village shows various places with unique features such as a farming village, private house, official districts, Confucian academy, Seodang (village school), and a village street in realistic descriptions, as well as, a nobleman's house and traditional workshop. Performances including Nongak (farmer's music), martial art on horseback, traditional wedding ceremony, and other special events are available by season.

# Namsan Tower

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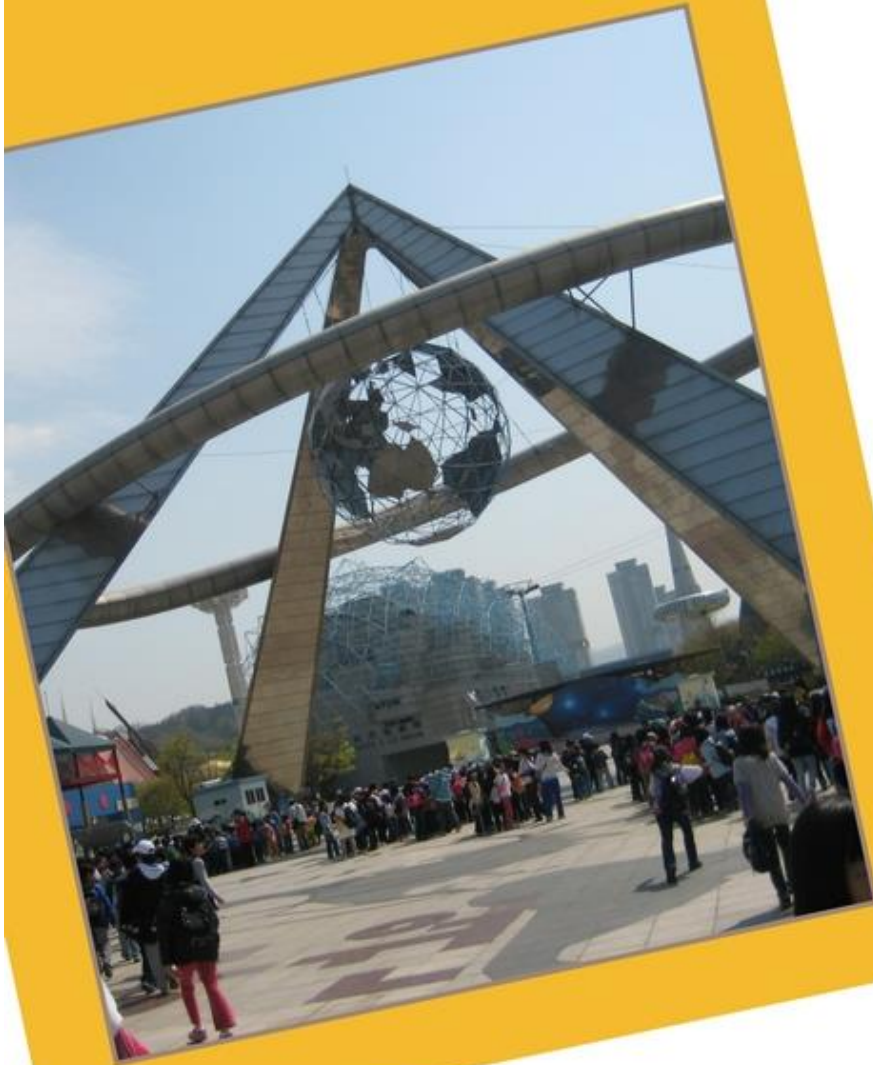


Namsan Tower is 236.7 meter tower sits atop Namsan Mountain (243m). The observatory offers panoramic views of Seoul and the surrounding areas. Namsan Tower is the very place to enjoy the entire city of Seoul.

Situated on top of the N Plaza, the Roof Terrace is a spacious wooden viewing deck whose exotic atmosphere makes it very popular with lovers. A recent attraction for courting couples is "Locks of Love," thousands of padlocks attached to the fence by romantic Seoulites symbolizing their undying affection.

# Daejeon Science Museum

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The National Science Museum is a scientific culture facility which studies and exhibits various scientific materials. At its center is the Astronomical Hall, which is the largest dome in Korea. From here you can vividly see the phenomenon of the celestial sphere and the human development of space. It also has the only world-class space theater in Korea. The 242 seats are available on a first-come first-serve basis. It can re-create the appearance of a night sky, the highlight being the view of the starlight at the planetarium. The Astrovision is also a special visual device, giving a magnificent and realistic view of space development.

# Sol International Culinary Art Department (SICA)

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A degree in culinary arts offers more than just an education in cooking fundamentals. It offers a wealth of opportunities in an exciting, fast-paced and growing industry. SICA offer a wide range of cooking classes from baking to wine tasting. All classes are taught in a 5-star facility at Woosong SICA building.





# Busan Aquarium

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Busan Aquarium contains over 35,000 species of fish, algae, reptiles, and amphibians. This state-of-the-art facility is one of Korea's top aquariums. The aquarium covers an area of 36,000 m<sup>2</sup> and is spread over 3 underground levels and features an outdoor park. The third underground level boasts has a tunnel. The tunnel experience resembles a walk along the ocean floor with various sea creatures swimming above. This is a very popular area of the aquarium and is sure to amaze visitors. The simulator also stimulates the imagination and provides a unique feeling of life on the ocean floor.

# Haeundae Beach

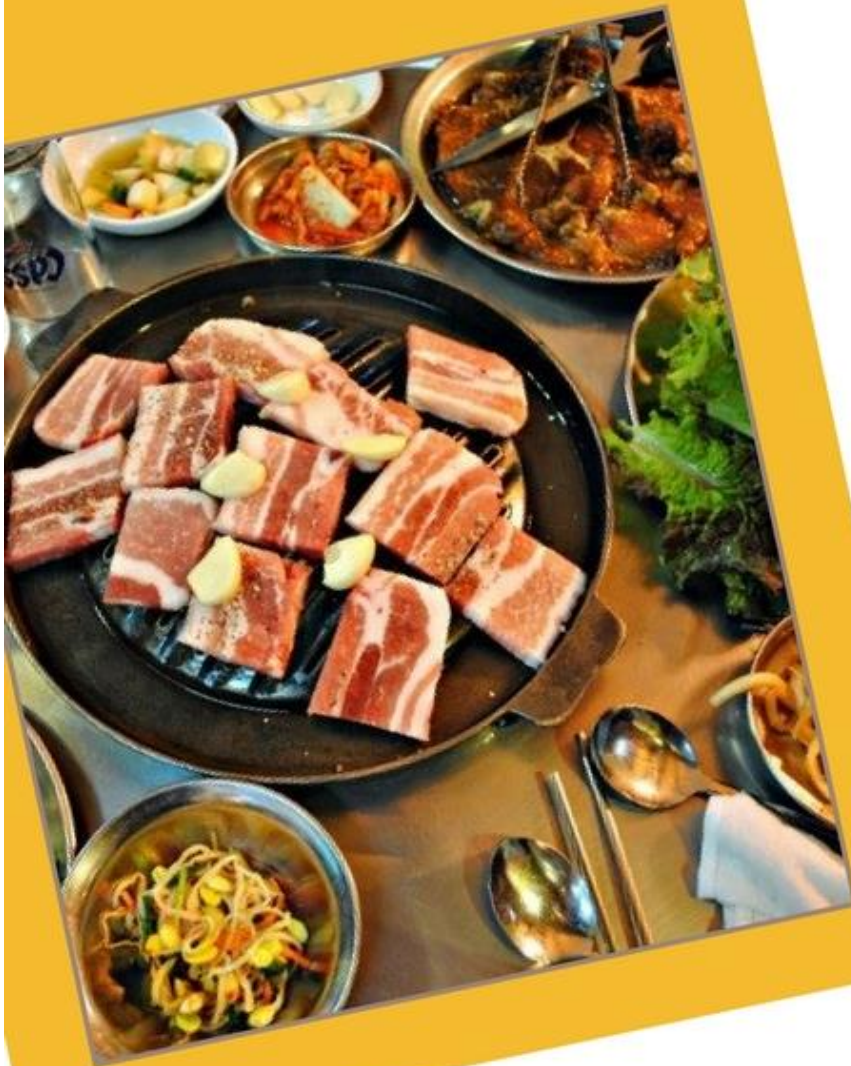
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Haeundae is 1.5 km long, 30-50m wide, and spans an area of 58,400 m<sup>2</sup>. The white sand is rough and sticks easily to your skin. The sand of this beach is composed of sand that comes from Chuncheon Stream and shells that have been naturally eroded by the wind over time. Haeundae Beach is also famous for the various cultural events and festivals held throughout the year. At Haeundae Beach there is a Folk Square where you can enjoy traditional games such as neolttwigi (seesaw jumping), Korean wrestling, tuho (arrow throwing), tug-of-war and yutnori.

# Samgyeopsal

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Samgyeopsal is a popular Korean dish that is commonly served as an evening meal. It consists of thick, fatty slices of pork belly meat. The meat, usually neither marinated nor seasoned, is cooked on a grill at the diners' table. Usually diners grill the meat themselves and eat directly from a grill. It is typically served with ssamjang, vegetables, and lettuce leaves to wrap it in.

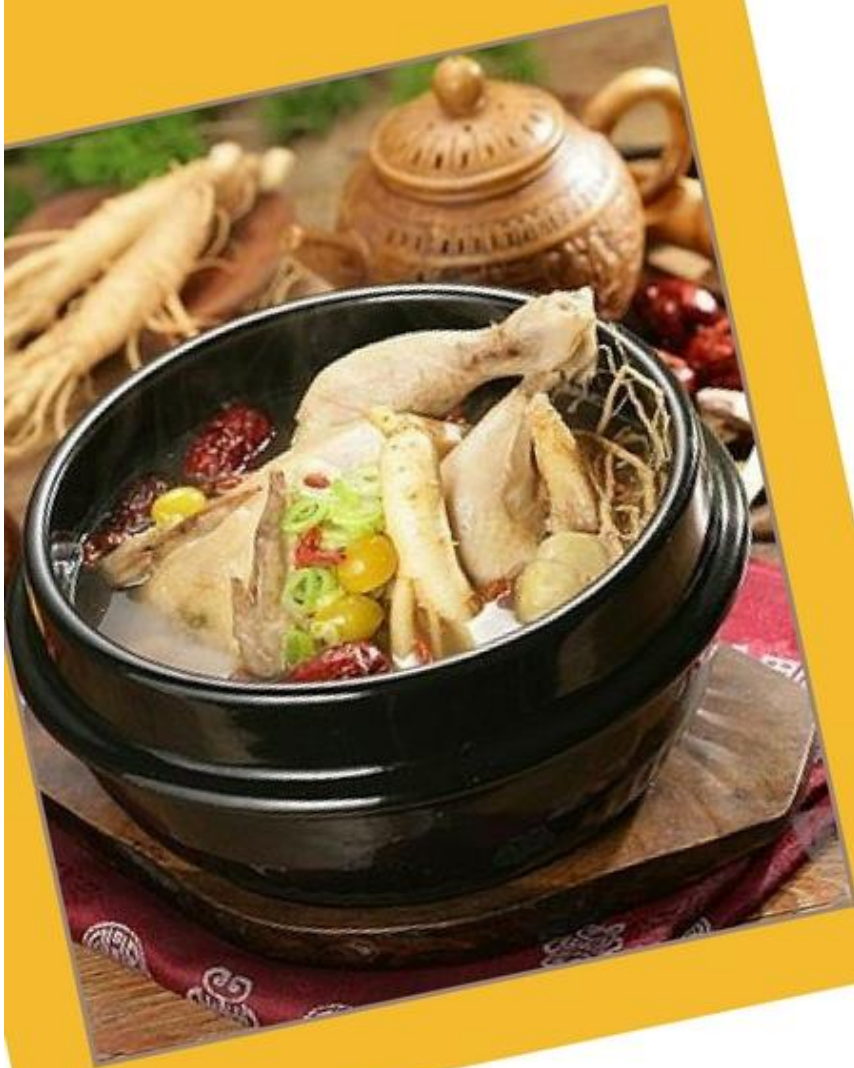
# Korean Fried Chicken



It's a fried chicken dish prepared in a Korean style. It is consumed as a meal, fast food at bars, or as an after meal snack in Korea. Korean fried chicken differs from typical American fried chicken by being fried twice. This results in the skin being crunchier and less greasy. The chickens are usually seasoned with spices, sugar, and salt, prior to and after being fried. The chicken is usually hand painted with a brush, to evenly coat the chicken with a thin layer of sauce. Pickled radishes, beer, and soju are often served with Korean fried chicken.

# Samgyetang

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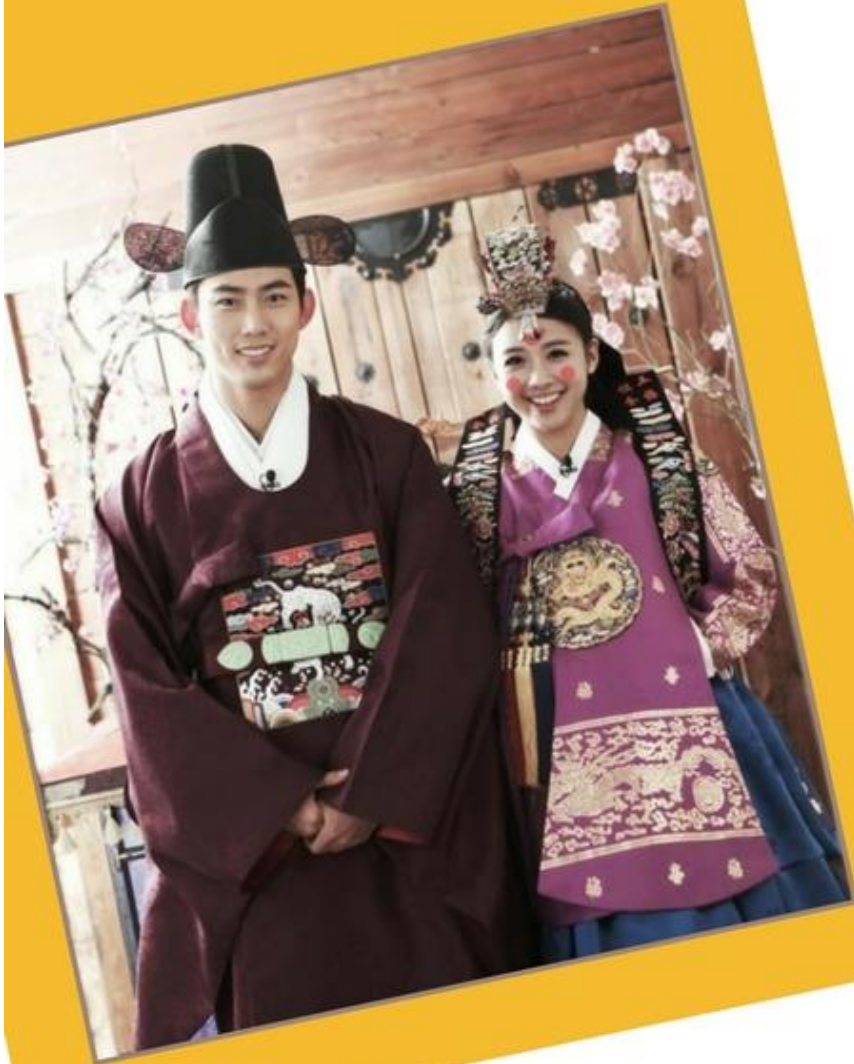


Samgyetang means ginseng chicken soup. It consists primarily of a whole chicken filled with various ingredients. Samgyetang is a warm soup for hot summer days. It is especially popular to eat this chicken soup on sambok (삼복) days, which are three distinct days of the lunar calendar which are commonly among the hottest summer and most sultry days in Korea.

# Hanbok

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Hanbok is the representative example of traditional Korean dress. It is characterized by vibrant colors and simple lines without pockets.



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## Explore Korean Summer (Tentative schedule: June 29 to July 8, 2017)

Day 1 (Thursday)		Place	Meal	Remark
7:00	Arrival at Incheon Airport	Incheon		
8:00 -11:00	Transport to Daejeon			
11:00 – 12:30	SolGeo International Dormitory check-in & rest		2	
12:00-12:15	Go to SolBridge			Lunch - SolBridge
12:30-13:30	Lunch at Sol Café (Buffet)	Daejeon		
14:00 - 16:00	Welcoming Ceremony at Auditorium: - Welcoming Speech - SolBridge Introduction Presentation - Program orientation - Competition Announcement			Dinner – Outside
16:00-20:00	Shopping & Dinner “Samgyeopsal” at Eun-haeng dong			
20:30~	Back to dorm & free time			
Day 2 (Friday)				
07:30-8:15	Breakfast		3	Breakfast – Dorm
8:30-8:45	Go to SolBridge			
09:00 – 9:30	SolBridge building tour			Lunch - SolBridge
10:00- 12:00	Survival Korean Language			
12:00-13:00	Lunch at SolKorean	Daejeon		Dinner -Outside
13:00-15:00	Special Lecture: “Managing people in the Global Economy”			
15:30-18:30	Photo shooting at Uam Historical Park			
18:30-20:00	Dinner outside			
20:30~	Back to dorm & free time			
Day 3 (Saturday)				
07:00-10:30	Bus to Busan	Busan		Breakfast-On bus
11:00-12:00	Nurimaru APEC House & Haeundae Beach			
12:00-12:30	Lunch			Lunch- Outside
13:00-14:00	Busan Aquarium			
14:30-15:30	Haedong Yonggung Temple			Dinner- On bus
16:00-18:00	Shopping Lotte outlet			
18:30-21:00	Bus to Daejeon			

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<b>Day 5 (Monday)</b>				
07:30-8:15	Breakfast	Daejeon	3	Breakfast – Dorm Lunch - SolBridge Dinner -SolBridge
8:30-8:45	Go to Woosong			
9:00-11:30	Film Production Experience at SIMA			
12:00 – 13:00	Lunch at SolDoree			
13:00 – 16:00	Special Lecture: ‘Winning Strategies in Asia’			
16:30-18:00	Swimming & Sauna at SolSporex			
18:00-20:00	Dinner at SolDoree			
20:30~	Back to dorm & free time			
<b>Day 6 (Tuesday)</b>				
07:30-8:15	Breakfast	Daejeon	3	Breakfast – Dorm Lunch - SolBridge Dinner - Outside
8:30-8:45	Go to SolBridge			
09:00 – 12:00	K-pop Dancing			
12:00-13:00	Lunch at SolKorean			
13:00-14:30	Special Lecture: “Korean Economic Development Experiences”			
15:00-17:30	Korean Experience: Hanbok and Tea Ceremony			
18:00-20:00	Dinner outside			
20:30~	Back to dorm & free time			
<b>Day 7 (Wednesday)</b>				
07:30-8:15	Breakfast	Daejeon		Breakfast – Dorm Lunch - SolBridge Dinner - Outside
8:30-8:45	Go to Woosong			
9:00-11:30	Korean Cooking Class at SICA			
12:00 – 13:00	Lunch at SolDoree			
13:00 – 15:00	Mock SolBridge Class “Korean Innovation”			
15:30-17:30	Industrial Tour/Excursion			
18:00-20:00	Dinner Outside “Samkektang”			
20:30~	Back to dorm & free time			
<b>Day 8 (Thursday)</b>				
07:30-8:15	Breakfast	Daejeon	3	Breakfast-Dorm Lunch- SolBridge Dinner-Outside
8:30-8:45	Go to SolBridge			
9:00 – 12:00	Mock SolBridge Class “Entrepreneurship”			
12:00 – 13:00	Lunch at SolDoree			
13:00 – 17:00	Ice Skating at Namseon Park Sports Center			
18:00-20:00	Dinner Outside “Bibimpap”			
20:30~	Back to dorm & free time			



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Day 9 (Friday)				
07:00-09:00	Bus to Seoul	Seoul	3	Breakfast-On bus
9:30-11:00	Visit Gyeongbokkung Royal Palace			Lunch- Outside
11:00-12:30	Visit Insadong Cultural District			Dinner- On bus
12:30-13:30	Lunch at Insadong			
13:30-15:30	Visit Namsan Tower – Landmark of Seoul			
15:30-18:30	Myeongdong Shopping Heaven Tour			
18:30-21:00	Leave to Daejeon (Dinner on bus – fast food)			
Day 10 (Saturday)				
08:00-09:00	Breakfast	Daejeon	2	Breakfast-Dorm
9:00-10:00	Packing and check-out			Lunch - SolBridge
10:00 – 10:15	Go to SolBridge			
10:30-12:00	Final Presentations, Awarding and Closing Ceremony			
12:00-13:30	Farewell lunch at Sol Café (buffet)			
14:00-17:00	Leave to Incheon Airport			
19:00~	Departure to your country	Incheon		

**Program cost: \$750**  
*(at least 15 people, free for 1 leader)*

**The cost includes:**

- Accommodation at the dormitory 2 persons per room
- Pick up and drop off at the airport, bus transfer within the program
- Cultural and mock classes
- Entrance tickets for excursions
- Meals
- Certificates
- 24/7 Student assistant/Admin fee

**The cost does not include:**

- Flight expenses
- Medical Insurance

**What to bring:**

- Cloths, sport shoes, swim suit, swim cap, umbrella, towel.
- Personal hygienic pack
- Money for personal expenses